





#### What?

- Options to strengthen financial sustainability: sufficiency, reliability and resilience of financing
- Focus on the 8 member IGOs of the ICM as key constituents of the RGF

# Why?

- Ensure that the PPCM governance and financing options are embedded in an overall financially sustainable regional governance framework
- The future PPCM can play a crucial role for the financial sustainability of the RGF





1. Assessment of financial sustainability

2. Financing requirements

3. Sustainable Financing Options





#### FINANCIAL SUSTAINABILITY OF THE RGF

# Key budget concepts

- Regular budget: resources which are intended to fund regular expenses that are fundamental to the existence of the organisation and its institutional mandates.
- Core institutional budget: dedicated to staff, running costs as well as key activities (subset of the regular budget).
- **Programme budget:** resources allocated for the implementation of projects or activities of the organisation's programme of work.





#### FINANCIAL SUSTAINABILITY OF THE RGF

### Key assessment criteria

**Sufficiency:** Amount of financing is sufficient to carry out work in accordance with mandates

Are regular and programme budget deemed sufficient?

# Reliability: Regular budget is secured and allocated reliably

- Do agreed regular contributions vary?
- To which extent are they actually paid?

# **Resilience:** IGOs can flexibly react to and cope with budget fluctuations

- Adequate mechanism in place to cope with uncertainty?
- Diversity of donors and sources?





## FINANCIAL SUSTAINABILITY OF KEY RGF CONSTITUENTS

								CARICOM	
Criteria	Indicators	CEP	WECAFC	IOCARIBE	OSPESCA	CCAD	CRFM	Sec	OECS
	Regular budget								
	Programme								
Sufficiency	budget	not available		not available				not available	not available
	Actual contributions (%		not	not					
	of pledges)		applicable	applicable				not available	
	Continuity of								
Reliability	pledges								
•	Trust fund for								
	member			not					
	contributions			applicable	not available	not available		not available	not available
	Donor diversity		not available	not available			not available		
	Diversity of								
Resilience	sources								

green – high score; yellow – medium score; red – low score





#### FINANCIAL SUSTAINABILITY OF THE RGF

## *In summary*

- Regular budgets need to be higher
- Contributions need to become more reliable
- Donor diversity needs to be enhanced
- Financing sources in general need to be diversified





# **Guiding principle**

Long-term financing for the RGF is secured and is sufficient, reliable and resilient.





# Two (complementary) approaches

**Option 1:** Donor centered approach – Strategic planning to enhance grant acquisition

**Option 2:** Beneficiary centered approach – Combining a "business planning" with EBM revenue generation

-> see Background report: Potential mechanisms and sources for financing Ocean Governance in the CLME+ region





# Option 1: Donor centered approach — Strategic planning to enhance grant acquisition

- **Phase 1 (1-5 years)**: IGOs enhance their individual and joint grant acquisition potential, while increasing donor diversity.
- Phase 2 (+5 years): Intensifying coordination and cooperation among IGOs, while assuring that resources for ocean governance are allocated efficiently at IGO and RGF level.





#### **DONOR CENTERED APPROACH**

# **Objectives Option 1**

- High level of common ownership and credibility
- Increased regional visibility of ocean governance
- Enhanced individual and joint fund leverage
- Synergies and efficient allocation of resources
- Regional scale cooperative approach to secure funding





#### **DONOR CENTERED APPROACH**

# Option 1: What needs to be done?

- Align programmes of work with the SAP and respective IGOs role
- Implement individual resource mobilization strategies
- Approach donors in a coordinated manner
- Streamline ocean governance with Blue Economy and Climate Change
- Coordinate joint funding initiatives (facilitated by a convener)

**Gradually PPCM can become the "convener"** 







#### **DONOR CENTERED APPROACH**

# Option 1: Where do we stand?



No formal resource mobilization strategies in place yet, but...

- Strategies and ideas are being developed
- IGOs demonstrate successful + creative resource mobilization capacity
- some already started to align their programmes to SAP
- some already cooperate bilaterally or multilaterally on programmes
- some have experience in successful joint grant acquisition efforts





# Option 2: Beneficiary centered approach – Combining a "business planning" approach with EBM revenue generation

- **Phase 1 (1-5 years):** IGOs explore and strengthen their potential to generate revenue from their intrinsic activities, as well as increasing partnership with the private sector.
- **Phase 2 (+5 years):** Recurring voluntary contributions and/or revenue from user charges replenish a revolving regional trust fund managed by the PPCM.





#### BENEFICIARY CENTERED APPROACH

# **Objectives Option 2**

- large proportion of financing is provided by direct beneficiaries (and polluters) of the marine resources, public and private
- Regional scale cooperative approach to secure funding
- Private sector becomes a strategic partner
- Resource base for ocean governance is broadened substantially





#### BENEFICIARY CENTERED APPROACH

# Option 2: What needs to be done?

- Identify direct and indirect beneficiaries of the IGOs work
- Implement a "business planning" approach
- IGOs support countries to identify beneficiaries of EBM measures and ecosystem services
- Countries implement beneficiary centered financial mechanism to broaden resource base for ocean governance
- Facilitate continuous strategic dialogue with the private sector at regional scale
- jointly identify potential cooperation opportunities and implement at regional scale





#### BENEFICIARY CENTERED APPROACH

# Option 2: Where do we stand?

- Own revenue generation not yet common among IGOs
- No financial contributions from the private sector so far
- Numerous successful examples for financial mechanisms in WCR
  Numerous CSR activities (especially tourism industry)
- most of the IGOs consider new private sector partnerships
- CLME+ Partnership as basis for a concerted regional dialogue





## *In summary*

Enhanced regional coordination gives access to several new opportunities to secure long-term funding for ocean governance.





### Q+A AND DISCUSSION

- Should one of the presented options for financial sustainability of the RGF be prioritized?
- Under which circumstances can cooperative financing of the RGF become become a feasible option?
- Are there other options not included so far which should be considered?
- What needs to be done to advance the development of IGO resource mobilization strategies?
- What can countries do to advance streamlining of IGOs work programmes with the CLME+ SAP?





